



CSOT SPONSORSHIP OPPORTUNITIES

WHO WE ARE

Founded in 1972, the Canadian Society of Orthopaedic Technologists (CSOT) serves to credential Orthopaedic Technologists across the country. With more than 300 members, the CSOT continually strives to educate, promote and maintain the highest professional standards. Membership and certification with the CSOT is essential for employment as an Orthopaedic Technologist in Canada, allowing us to ensure excellence in healthcare today and in the future.

WHY PARTNER WITH US?

PROMOTE & SHOWCASE your brand to an audience of major industry leaders while fostering opportunities with key technologists from across the country; **SHOW YOUR SUPPORT** for the CSOT; and **BE RECOGNIZED** within the healthcare community as a valued and trusted partner!

SPONSORSHIP BENEFITS

\$2,500

- ✓ Corporate banner in monthly newsletter to members
- ✓ Promotional social media posts during the Annual Symposium
- ✓ Ad in BodyCast journal
- ✓ Corporate logo featured on CSOT website with link to your website
- ✓ Exhibit booth at the Annual Symposium (8 x 10 booth or tabletop)
- ✓ 2 complimentary registrations to attend the Annual Symposium
- ✓ Sponsorship acknowledgement in the Annual Symposium program
- ✓ Logo featured on signage at the Annual Symposium
- ✓ Acknowledgement during President's Address at the Annual Symposium

Additional Benefits available for purchase

- Registration Promotion Advertisement · \$500
Include your logo in registration confirmation emails to delegates to get ahead with promoting your presence!
- Decal Signage Opportunity · \$1,000
Opportunity to advertise your logo around the venue with decal stickers on high-top tables in casual conversation spaces or on the floor in high-traffic areas!
- Handout Distribution Opportunity · \$1,000
Exclusive opportunity to have your handouts and promotional materials available on dining tables and high-top tables in designated social spaces at the conference venue!



WWW.CSOT.CA



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